



**Mr. RAKESH BAMZAI**  
President Marketing, Biocon Limited

Mr. Rakesh Bamzai, President, Marketing, has played an integral role in establishing the Pharmaceutical Marketing division of the company. Rakesh has ensured that this new area of business has grown from strength to strength under his able leadership. He has been instrumental in establishing a global presence for Biocon in all major markets including the US and Europe. Rakesh has also secured a strong presence for Biocon in India. Today Biocon's products are sold in over 70 countries and the company has witnessed more than 50% growth in revenues over the past 5-7 years.

Rakesh joined Biocon in 1995 and has been with the company for the last 13 years. During his first two years at Biocon, the Bio-Contribute Award from Biocon – given to the outstanding performer of the company- was conferred upon him. In April 1999, Rakesh was made Director, Marketing of Helix - a Biocon subsidiary set up for pharmaceutical API (Active Pharmaceutical Ingredients) sales. Subsequently in April 2001, Helix was merged with Biocon and Rakesh was designated Vice-President, Group Marketing, Biocon Limited. In 2006, Rakesh became the President, Group Marketing, Biocon Limited. Rakesh is part of the key management team at Biocon and plays a significant role in strategic business decisions.

Rakesh began his career in May 1989 with Venky's (I) Ltd, Pune. In June 1990, he joined Agritech Foods Ltd. as the Processing Plant Manager. Prior to joining Biocon, Rakesh was General Manager, Marketing at Advanced Biochemicals Ltd.

After being the Batch topper in B. Sc. from SP College, Srinagar, Rakesh opted to do his B. Sc (Tech) Food & Fermentation Tech. from UDCT Matunga (Bombay University). Rakesh then went on to get a Masters in Marketing Management from NMIMS Bombay.

Rakesh has been the recipient of several awards including the 'Vikas Ratna Award' for outstanding contribution in Marketing Biotechnology. Recently, he was awarded the prestigious 'Marketing Professional of the Year' award at the India Brand Summit. The award was presented by Daks- A Forbes Group Venture.

During his spare time, Rakesh enjoys spending time with his family and pursues a keen interest in art.