

Deepali Naair

Global Head of Brand and Corporate Communications

Deepali Naair is the global head of brand and corporate communications at Biocon Biologics. In this role, she leads the company's global brand and communications function, shaping its narrative, strengthening its reputation, and driving engagement with key stakeholders across markets. Her responsibilities include defining and executing an integrated communications strategy that spans brand positioning, digital presence, regulatory and statutory communications, financial and corporate reporting, media relations, and employer branding.



She joined Biocon Biologics in July 2025 with more than three decades of leadership experience in brand building, digital marketing, e-commerce, sales, marketing, and corporate reputation across India, ASEAN and Australia.

Prior to Biocon Biologics, she served as group chief marketing officer (CMO) at the CKA Birla Group, where she played a pivotal role in launching new brands and leading identity transformations.

Naair has held senior marketing leadership roles across numerous sectors. At IBM, she led the Bengaluru Digital Sales Center. She was also the CMO for IBM in India and South Asia. Before IBM, she led marketing and digital operations at the IIFL Wealth group of companies and served as a non-executive board member at IIFL Wealth Finance.

Earlier in her career, Naair worked with Tata Motors, BPL Mobile and Draft FCB-UiKa, and was the marketing manager for brands such as Saffola and Mediker at Marico. In financial services, she led products and marketing at HSBC Global Asset Management and was head of marketing, digital sales and customer service at L&T Insurance. She also served as CMO at Mahindra Holidays.

Naair is widely regarded as a thought leader in marketing, leadership, culture and digital transformation. She is a sought-after speaker at forums in India and abroad.

Her contributions have been recognized through numerous accolades, including the Economic Times Most Promising Tech Marketers Award, the Pitch Best CMO Award, IAMA's



Super 30 CMOs, and IMPACT's list of 50 Most Influential Indian Women, and recognitions from DMAi, Social Samosa and Paul Writer.

Naair enjoys teaching and mentoring MBA students at top management institutes. She has served on marketing advisory councils for SPJIMR, BITSOM, and IIM Udaipur, and mentors women-led startups.

She is the host of the podcast series "Being CEO with Deepali Naair," where she explores leadership journeys and insights with senior business leaders.