



Seema Ahuja

Global Head of Corporate Brand & Head of Communications -EMs

Seema Ahuja is the Global Head of Corporate Brand for Biocon Group & Biocon Biologics and also Heads Communications for Emerging Markets, which includes Traditional PR & Media, Digital & Social, Talent Brand, Internal and Marketing Communications.



A well-recognized Corporate Communications & Brand Management expert, Seema has nearly 35 years of marketing & communications experience with over two decades in Senior Leadership roles in the Pharma & Life Sciences sector. During her long career she has played a critical role in building global brands spearheading the Reputation management practice and internal and external communication for leading public listed companies in the Pharma, Life sciences and Biotech sectors.

Seema has built winning teams and has many external recognitions to her credit.

Over the last 11+ years at Biocon Group, she has led the Global Communications & Corporate Brand team and has built a strong reputation for Biocon as a leading global biopharmaceutical company and the most respected biotech brand from India. She has also enabled the reputation building for Kiran Mazumdar Shaw, as a Global Influencer.

In 2019, she kickstarted Corporate brand building for Biocon Biologics as a unique pure-play biosimilars, global player and since then has led Global Communications including Internal Communications, Media Relations, Leadership Communication, External Communication & PR, as well as driven the Digital Communication & Social Media Management and Product Marketing Communication for Biocon Biologics.

Before joining Biocon in 2011, she was leading Corporate Marketing & Communication for Jubilant Bhartia Group with a presence in Life sciences, Food, Energy, Aviation, Agri and Defence sectors and prior to that, she was engaged in reputation management for leading global brands like Ranbaxy and Lupin Pharma, where she built the function and did award winning work.

Besides her global role of building overall reputation of Biocon Group, Seema currently, heads Communications for Emerging Markets for Biocon Biologics and is a part of the Executive Leadership team of the Company. She is responsible for building reputation for Biocon Biologics as a global, innovative and trustworthy brand which is aligned with the organization's vision of transforming healthcare, transforming Lives.



Seema is recognized as a leading PR & Communication Professional, an Influential Game - Changer, a Social Media Expert and a Leading Voice of the sector for many years in a row and has won many awards like 'Mentor of the year', 'Healthcare Professional of the Year', 'Communication Professional of the decade' etc. Under her leadership Biocon Group's Global Communications team has featured in Top 30 Teams since 2017 and made it to Top 10 Corporate Communications teams in 2021, and holds no. 6 position currently.

Under her leadership Biocon has won many accolades for its Digital & Social Brand Campaigns.

Seema has graduated from India's leading Institute of Hotel Management, Catering & Nutrition, Pusa and holds a Post Graduate specialization in Marketing and Advertising from Bhartiya Vidya Bhavan. She also holds a Post Graduate Diploma in Public Relations from London School of PR.

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