



## Stephanie Wasco

*Head of Communications – Advanced Markets*

Stephanie leads all Communications, including Corporate and Marketing Communications and those related to Product and Talent Branding to internal and external stakeholders, in the Advanced Markets for Biocon Biologics.

Stephanie is an accomplished corporate communications and marketing leader, as well as a strategist, innovative thinker and change agent. She brings with her over 25 years of experience developing and executing robust external and internal communications and marketing programs to build corporate brand reputation, enhance external stakeholder perception and increase employee engagement across science and technology organizations. She has also successfully translated business strategy and objectives into metric-driven communication plans with proven results.



Most recently, Stephanie was Chief Communications Officer at The Jackson Laboratory, a global biomedical institution, where she spearheaded Brand, Marketing and Communications strategies to raise the institution's visibility and influence to support its mission and objectives.

Previously, Stephanie has led organizational communications at Raytheon's Integrated Defense Business Unit where she developed and executed programs that aligned and engaged 15,000 employees with the company's mission and business strategy. She also successfully led the Corporate Communications function at Perkin-Elmer including Corporate Reputation management, Employee, Crisis, Investor and Executive Communications and Public Relations.